

# Mitchell Williams

## Comms-Native Applied-AI Builder

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Communications-native applied-AI builder. A decade producing live news in network newsrooms, six years as a senior communications & content strategist at Google, and the last two years building production LLM agents for Google's most senior engineers. At Google xGE I built and deployed two production agents (an autonomous comms-triage system and an executive-comms "digital twin") and architected the strategy and platform for the senior-engineer mentorship program. On my own time I built career-ops, a cost-governed multi-agent job-search system with a live operations dashboard. The through-line from newsroom to agents: translating audience and user needs into what gets built. Targeting AI-enablement, applied-AI, and executive-communications roles at AI-native companies where communications depth and production-AI capability are the spec. Open to San Francisco relocation.

## SKILLS, TECH STACK & CERTIFICATIONS

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**AI / Agent Engineering:** LLM orchestration (LangGraph / LangChain, CrewAI), multi-agent systems (council-of-models), Model Context Protocol (MCP), Claude Code skills, RAG + vector stores, eval / regression infrastructure, prompt engineering, agent design (Apps Script + Gemini, Node.js).

**Communications & Editorial:** Executive communications under regulatory and litigation scrutiny, principal-level briefing and ghostwriting, internal-comms strategy at engineering scale, change-management narrative design, voice and tone calibration, crisis-comms coordination across multi-stakeholder coalitions, live-broadcast editorial under deadline, on-camera talent coaching.

**Program & Enablement:** AI enablement and adoption, governance and approvals frameworks, intake protocols, portfolio prioritization, metrics design, stakeholder and vendor management.

**Build / Stack:** Node.js (.mjs), Playwright, YAML, Typst, Markdown, Apps Script, Gemini API / Gems, Claude Code / MCP, Greenhouse / Ashby / Lever portal APIs. Python (read / debug + AI-assisted scripting).

**Certifications:** AI Fluency · Claude 101 · Agent Skills · Model Context Protocol | Anthropic | March 2026; Skill Builder (claude-opus-4-7 cohort) | Anthropic | May 2026

## EXPERIENCE

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### Internal Communications Lead

Google · Cross-Google Engineering (xGE)

June 2024 – present

Communications lead and program manager for xGE, the horizontal org that drives technical change across Google, serving a community of 1,000+ Principal, Distinguished, and Fellow engineers.

- **Built and deployed an autonomous communications-triage agent** (Apps Script + Gemini) for the senior-IC comms intake: a three-prompt pipeline (triage → revise in Smart Brevity → escalate) with conditional knowledge-base loading and Low / Medium / High-touch routing. Documented end-to-end and handed off with a full operator runbook; designed to auto-handle **60% of inbound requests without escalation (est.)** and projected to recapture 160 operational hours/year (est.).
- **Built a second production agent, an executive-communications "digital twin"** for a VP: a Gemini agent loaded with a "Constitution" of voice rules plus a banned-phrase verification checklist (my "Voice DNA + banned-phrase checklist" layer) and engagement-summary generators, used to draft high-stakes executive communications in a consistent voice, cutting review back-and-forth with the VP by about 70%.
- **Architected and prototyped MEJ (My Engineering Journey)**, an internal AI mentorship-matching agent and app for the senior-engineer community (lead PM and architect; Python matching engine + Gemini prompt-chaining pipelines), designed to cut per-match time from 3 hours to 20 minutes and lift half-year capacity from 15 to 50 matches.
- **Overhauled the xGE approvals governance:** authored the Approvals User Guide (v3, "Effectively Approved"), the Approvals Matrix, and the Roles & Responsibilities framework, and scoped its workflow automation (built by partner engineering). Ran the recurring approval-intake prioritization meetings and drove named cross-org mandates (Keystore Rotation, Memory Safety TRR) to approval.
- **Designed the org's three-tier communications operating model** and authored its multi-channel comms strategy; owned communications for the annual senior-IC summit (600+ attendees) and quarterly forums (300+ each) and the quarterly Distinguished / Principal Engineering newsletters.
- **Designed and ran xGE Connects**, the peer-led speaker series (senior engineers teaching the tier below) and the annual survey that shapes the community's roadmap; Q1-2026 sessions, hosted by Google DeepMind engineers, drew record attendance.

## Senior Communications & Content Strategist

Google · Corporate Engineering (TechStop)

April 2018 – June 2024

Senior communications & content strategist for Corporate Engineering (Google's internal IT and data-center org) and TechStop, its global help desk, owning the communications and content (documentation, self-help articles, onboarding) that enabled technical outcomes for a global, mixed-technical audience.

- **Wrote executive communications for then-CIO Ben Fried:** direct C-suite writing for Google's Chief Information Officer, translating Corporate Engineering's technical priorities into leadership-ready narrative.
- **Overhauled Day-One technical orientation** into a self-service onboarding curriculum, delivered to **75,000+ new hires with an 88% CSAT score.**
- Directed the communications, content, and logistics-support strategy for the **Q1-2020 global remote-work shift**, driving an **80% increase in global self-provisioning efficiency over the quarter that followed.**
- Ran external-facing recruitment and content campaigns for engineering talent branding: **1.7M+ YouTube views** across the portfolio.
- A **2023 content audit** lifted self-service solvability **9.03%** ( 10,670 fewer tickets/year).

## Earlier Career: Live National News

AJ+ · CNN · Fusion · HuffPost Live · Al Jazeera English "The Stream" · CCTV America

2010 – 2018

The engine of live news is the engine of executive communications: the message lands the first time, under deadline, in the voice of the person whose name carries it.

- **AJ+, Senior Producer (2016 – 2018):** Led 10+ producers; designed a day-of explainer production line (proof-of-concept: **50M+ views**) that doubled as a talent pipeline: three producers I coached became on-camera principals with their own Emmy and Webby wins.
- **CNN, Writer / Producer, "New Day" (2016 election cycle):** Wrote and produced morning-show segments through the 2016 U.S. presidential election cycle; adapted broadcast segments for social redistribution.
- **Fusion (ABC News / Univision), Senior Producer, "America With Jorge Ramos" (2013 – 2015):** Owned daily line-production on the primetime flagship through a **179% viewership-growth window** (distribution to 40M households); field-produced live from Hong Kong's Umbrella Revolution: the forward-deployed mindset before it had a name.
- **HuffPost Live, Segment Producer (2012 – 2013):** Produced segments through the award-winning launch era (Mashable "Biggest Innovation in Media," 2012; Webby, 2013), including sustained Scientology-defector coverage under an active "attack-the-attacker" litigation posture: no retractions, no public blowback.
- **Al Jazeera English "The Stream" · CCTV America (2010 – 2012):** Founding-team Associate Producer on the network's social-first live show; launch night (May 2, 2011; 250M households) pivoted to the bin Laden raid and pioneered social-data journalism. Then owned the daily rundown for an hour-long live program at CCTV America's DC bureau.

## SELECTED PROJECTS

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### career-ops: open-source agentic AI pipeline (forked + extended)

Forked an open-source AI job-search pipeline and substantially extended it into a multi-agent, cost-governed autonomous system: a multi-LLM council-of-models with dealbreaker adjudication, a persona-review system, an autonomous regression-guard + bug-resolver pipeline with a unified spend cap, custom Claude Code skills and MCP servers, ~20+ scheduled agents, and a live operations dashboard. CI-green and test-covered. Public at [github.com/mitwilli-create/career-ops](https://github.com/mitwilli-create/career-ops).

### voice-os + tax-verification-agent

voice-os: six-axis voice scoring, dual-persona routing, and QA gates, calibrated on a multi-million-word corpus of my own writing (codified voice "Constitution" plus banned-phrase checklist); the personal version of the Google executive-comms agent technique. tax-verification-agent: citation-gated verification over a four-layer IRS knowledge base on Claude; caught a ~\$19K multi-state error that filing software pre-filled and defended as correct.

### #FreeAhmed producer coalition (April 2026)

Co-organized the producer side of the international coalition for the release of detained journalist Ahmed Shihab-Eldin (a former HuffPost Live / AJ+ colleague), coordinating cross-network narrative amplification under OPSEC discipline alongside CPJ, Amnesty, and the UN Special Rapporteur. Acquitted and released April 2026 after 50+ days' detention.

## EDUCATION

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**BA, Journalism** Indiana University Bloomington

September 2007